



**VOIP TELEPHONY
ON TOP FORM**

We upgrade business communications

PASCOM[®]

WHY PASCOM?

ALL IN ALL BETTER CONNECTED

Simple Telephony is a thing of the past. Digital Transformation is the future and Unified Communications are the key.

Business Telephony, Video Conferencing, Team Messaging, Screen Sharing, File Sharing ... modern Business Communication is now a multi-channel experience - involving various endpoints from numerous vendors all with different platforms.

Added to this is the ever increasing need to ensure the connectivity of all involved. Today's workplace is global, with work being done anywhere with internet access.

Successful communication in today's business world means expertly mastering both the customer engagement and the intricate interplay of the different channels, endpoints and the user experience.

Packed full of productivity enhancing Unified Communications tools coupled with a host of advanced contact centre functions; pascom telephone systems are more than just a business telephony platform.

pascom's cutting edge cloud communications technology is integrated into every pascom cloud phone system and on-premise IP PBX, ensuring a simple, flexible and enhanced business communications experience - regardless of your preferred deployment option.

With pascom at the heart of your Communications, you will have a centralised, intelligent hub with which you can gain total control over your business communications - no matter how diverse and dynamic your communication channels.

**ON YOUR
SMARTPHONE
& TABLET**

**AUDIO & VIDEO
CONFERENCING**

**SCREEN & FILE
SHARING**

**INSTANT
MESSAGING &
GROUP CHAT**

**ON YOUR
MAC & PC**

**MODERN
TELEPHONY**

**ON YOUR
DESKTOP
PHONE**

**VOICEMAIL &
FAX-TO-E-MAIL**



THE INDIVIDUAL TELEPHONE COCKPIT FOR EACH AND EVERY EMPLOYEE.

pascom of course offers all the features of a classic telephone system: making & receiving calls, organising teleconferences and so much more - but now with a clearer, unified & much more comfortable overview. Instantly see which colleagues are reachable and with "Skills Based Routing" who is most ideally suited to take a call. As an individually custom User Interface, Wallboards are adaptable to the exact needs of each employee.



THE HIGH PERFORMANCE CONTACT CENTRE FOR YOUR COMPANY.

pascom is the perfect communications platform for connecting employees at all levels. Smart applications and unparalleled system openness facilitate access to company critical IT processes such as the interconnect between your ERP system or CRM data environments.



THE MULTI-CHANNEL TEAM BUILDER FOR YOUR CONFERENCING NEEDS.

Enter the world of "Unified Communications" and collaboration. In the age of Smartphones and almost ubiquitous access to the internet, flexibility and unlimited connectivity have become key to smooth successful communication.



**START FREE TODAY
WWW.PASCOM.NET**

CONCURRENT USERS - THE BEST LICENCE MODEL IN THE BRANCH

NO licence required

0

Profit from a fair and transparent licensing model.

The pascom Concurrent User licence model offers numerous advantages over “Named User” or “Channel” models and delivers extra added value: any number of employees can flexibly occupy and use the currently available licences. Inbound calls are always accepted, regardless of the current licence assignment. Add any number of endpoints and extensions and licences that are no longer in use will be immediately made available. The simultaneous use of Desktop and Mobile applications only requires one licence per employee.

The result is simple; the number of licences required is less than the total number of employees which in turn delivers significant VoIP solution cost savings.



for inbound calls



for closed desktop clients and unpaired mobile devices



for desktop & DECT phones not in active outbound use



Effective

1 employee requires a maximum of 1 licence.



Flexible

Licence occupation by simultaneously active users.



Smart

Unused licences become immediately available.



Economical

Seldom used extensions do not cost additional licences.



Transparent

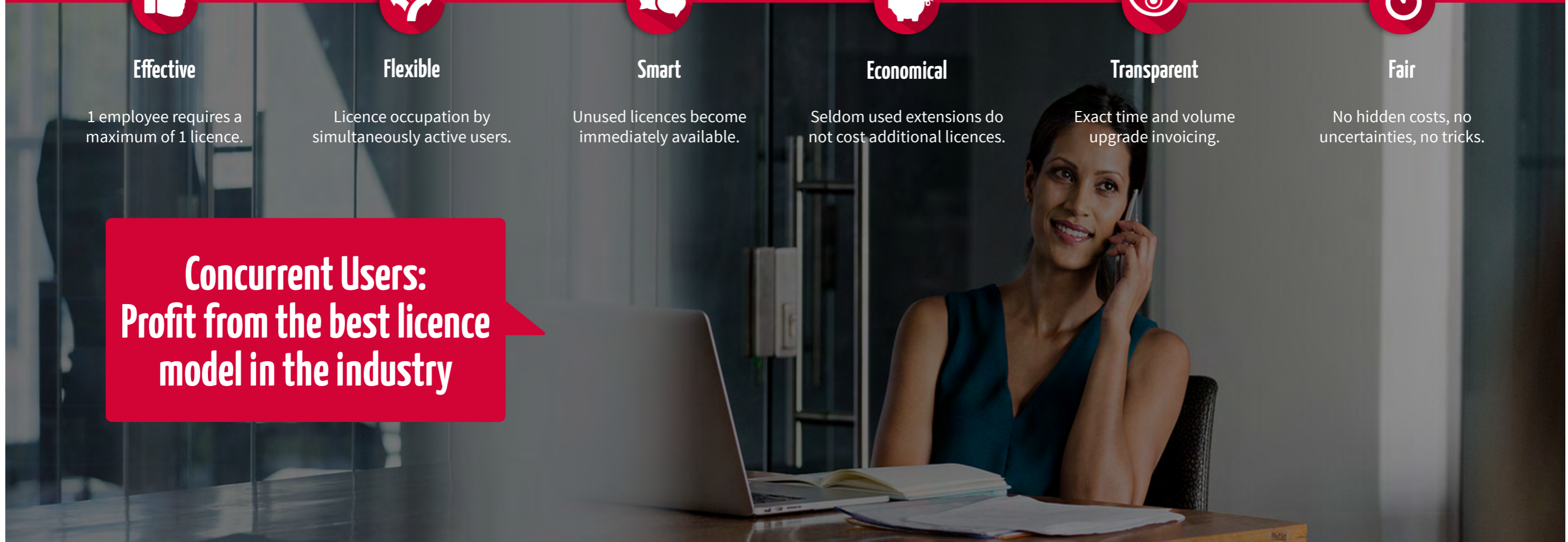
Exact time and volume upgrade invoicing.



Fair

No hidden costs, no uncertainties, no tricks.

**Concurrent Users:
Profit from the best licence
model in the industry**






CUSTOMER FRIENDLY LICENSING MODEL

pascom customers will not experience any unwanted surprises. Customer calls will always arrive. Calls to teams do not unnecessarily block otherwise available licences; we do not use any in-transparent “channel” usage models. The pascom licensing model is clear and understandable.


In determining your required licence packet, simply follow the following: multiply the number of differing employee types (type 1, 2, 3 or 4) by the different assumed occupancy levels (100%, 80%, 40% or 10%) as described below.

1 employee uses a **MAXIMUM** of 1 licence


1

when making a call when using the desktop client with a paired mobile phone



Type 1
Business Managers & Field Sales




Paired mobile and / or Desktop client in use and / or Desktop / DECT Phone

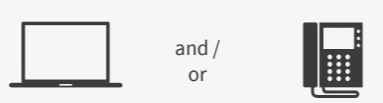
Occupies permanently a maximum of

1 Licence

Assumed occupancy: 100%



Type 2
Office Personnel




Desktop client in use and / or Desktop / DECT Phone

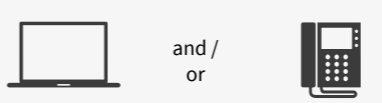
Often occupies

1 Licence

Assumed occupancy: 80%



Type 3
Part-time Office Employees




Desktop client in use and / or Desktop / DECT Phone


Occasionally occupies

1 Licence

Assumed occupancy: 40%



Type 4
Function Extensions



Employees without a PC or for example a fax device, conference room, door intercom, a lift or a hotel room

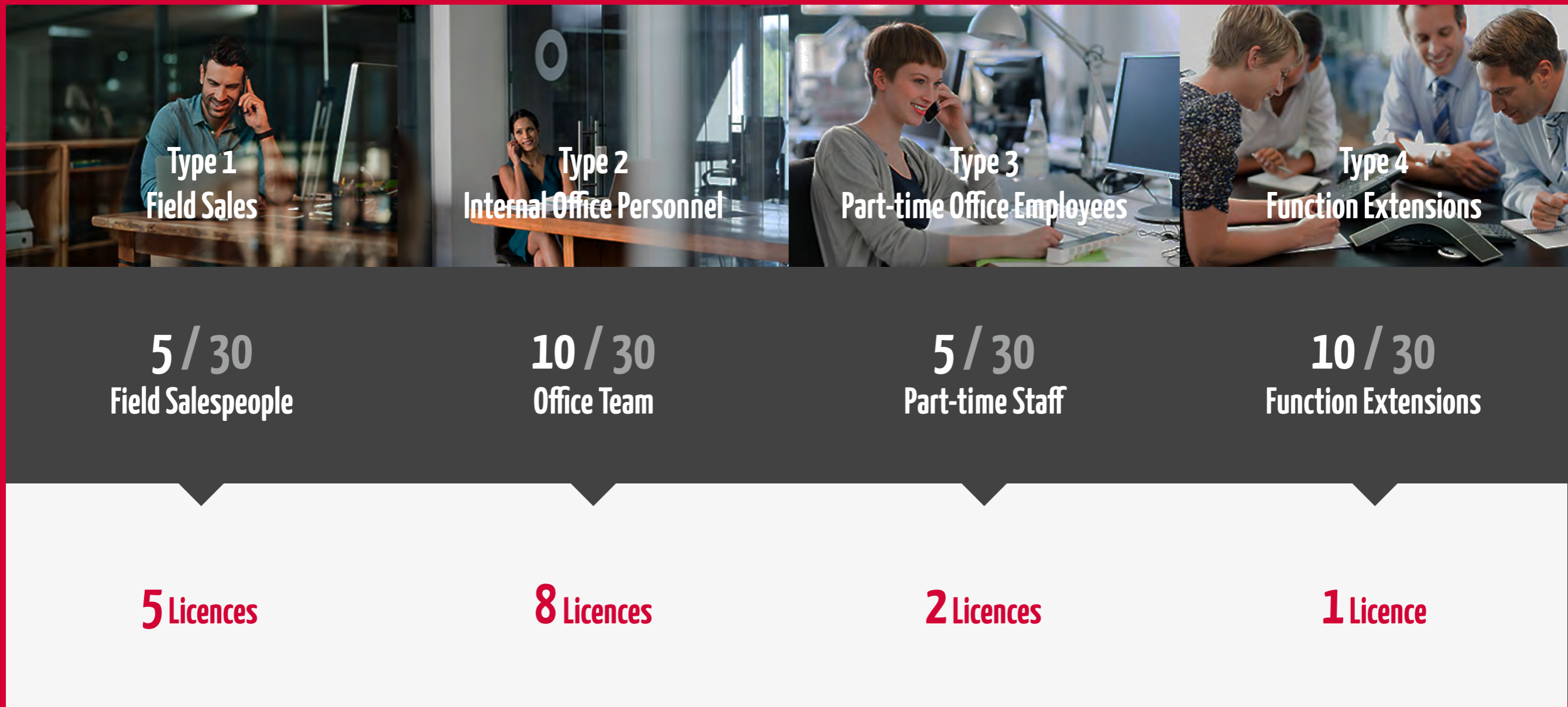
Licence is occupied only upon call construction so infrequently requires

1 Licence

Assumed occupancy: 10%

EXAMPLE CALCULATION:

30 EMPLOYEES = 16 CONCURRENT USERS



16 Concurrent User Packet (Basic or Premium)

WHAT ARE YOU WAITING FOR? IT CAN'T GET ANY BETTER.

Except with our regular upgrades and updates.
pascom is your ticket to the newest freedom of communication for your business.
Everyone with everything better connected.
And that all with the fairest licensing model in the industry.



TRANSPARENT PRICING

We are not a fan of hidden costs: with our “Concurrent User” concept, calculating pascom solution costs is straightforward. At pascom, we don't believe in playing tricks with hidden add-ons. What's more, pascom is completely open to each and every Telephony Provider.



THE PERFECT FIT FOR YOUR IT

pascom adapts itself to perfectly fit your IT and is available as a Hardware based, Virtual or Cloud based solution. It goes without saying that no matter which solution your company chooses – with each variant, our complete range of communication tools will of course be available to you.



THE PERFECT FREE STARTER PACK

Consisting of 2 concurrent users, which can be flexibly used by any number of employees. As a further benefit to you, our pascom FREE edition is permanently free including pascom hosting. The full range of functions are available for testing and when needed you can upgrade at anytime and at a fair, customer-friendly price.



MADE IN GERMANY - SINCE 1997

As a privately run company, pascom has stood for quality and reliability for more than 20 years. pascom software development and support services are delivered directly by our in-house teams located in our headquarters in the heart of Bavaria as is our certified Data Centre.

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